# EMPLOYMENT EQUITY IN FOCUS <br>  <br> JUNE 1987 TO APRIL 1988 

...is to achieve equality in the workplace so that no person shall be denied employment opportunities or benefits for reasons unrelated to ability and, in the fulfillment of that goal, to correct the conditions of disadvantage in employment experienced by women, aboriginal peoples, persons with disabilities and persons who are, because of their race or colour, in a visible minority in Canada by giving effect to the principle that employment equity means more than treating persons in the same way but also requires special measures and the accommodation of differences.

The Employment Equity Act, 1985


## Humber

HUUMBER COLLEGE LIBRARY<br>THIS REPORT IS ADDRESSED TO THE ENTIRE HUMBER COMMUNITY:<br>the Board of Governors, who formalized the College's commitment to employment equity<br>the Administration, who are accountable for implementing employment equity<br>the Support Staff who enable all of us to carry out our work effectively<br>the Faculty, who teach students not just facts, but attitudes and capabilities; to recognize and appreciate differences in perspective<br>the Students who respond to, contribute to and grow within the climate we set on campus

It will:
outline the circumstances that led to the employment equity project at Humber profile the current status of female employees in the workforce
assess the impact on women of our selection, training, performance reviews systems
outline the next phase of the project
include strategies for immediate implementation

## EMPLOYMENT EQUITY IN FOCUS

FIRST
REPORT
JUNE 87 - APRIL 88

PERSONNEL RELATIONS CENTRE

Prepared with assistance from: Ontario Womens' Directorate Ministry Colleges/Universities

## TABLE OF CONTENTS

EXECUTIVE SUMMARY ..... ii
INTRODUCTION ..... iv
THE EMPLOYMENT EQUITY PROJECT ..... vi
The Employment Equity Committee ..... vi
Section 1: WORK FORCE ANALYSIS ..... 2
Introduction ..... 2
Data and Sources ..... 2
The Organizational Structure At Humber ..... 3
ABELLA OCCUPATIONAL GROUPS ..... 4
Humber Salary Range Distribution ..... 9
SUPPORT STAFF ..... 13
Faculty by Gender, Division or Salary ..... 15
Conclusion ..... 19
Recommendation \#1 ..... 19
Section 2: Competition Data ..... 21
Introduction ..... 21
Management ..... 22
Faculty ..... 22
Support Staff ..... 22
Conclusion: ..... 22
Section 3: EMPLOYEE FOCUS GROUP DISCUSSIONS ..... 25
Rationale ..... 25
Objectives ..... 25
Recruitment and Selection ..... 26
Promotion ..... 27
Career Development ..... 29
Conclusions and Recommendations: Employee Attitude Study ..... 30
Section 4: TRAINING AND DEVELOPMENT ..... 33
Introduction ..... 33
Conclusion ..... 38
Recommendation \#6 ..... 38
Section 5: OTHER RELATED ACTIVITIES ..... 39
Introduction ..... 39
Newsletter ..... 39
Pay Equity ..... 39
College Committee on Equity in Education and Employment ..... 40 ..... 40
Career/Life Planning Pilot Project ..... 41
Recommendation \#7
42
Section 6: CONCLUSION43SUMMARY OF RECOMMENDATIONS

## LIST OF TABLES AND CHARTS

1. Fulltime Employees by Gender ..... 5
2. All Fulltime Employees Distribution by Gender/Salary ..... 6
3. Wage Gap Comparison ..... 7
4. Salaries/By Steps/By Gender ..... 8
5. Employee Groups - Percent of Total/Staff Jurisdiction ..... 10
6. Staff Distribution by Gender/Jurisdiction ..... 11
7. Occupation/by Gender ..... 12
8. Support Staff ..... 13
9. Faculty - Gender/Occupational/ Average Salary ..... 14
10. Administrative Staff
Gender/Occupational/Average Salary ..... 16
11. Decision Making Structures
Competition by Gender ..... 18
12. Competition Data ..... 20
13. Summary of Competition Data ..... 21

## Turfomie: <br> FQUIIT

## EXECUTIVE SUMMARY

In February 1987, the Board of Governors approved a proposal by the Personnel Relations Centre to examine the employment status of women, the disabled, Native Canadians, and visible minorities, and to identify any barriers that may limit their employment opportunities with the College.

As the initiative was funded jointly by the Ontario Women's Directorate, the Ministry of Colleges and Universities, and Humber College, the objectives of the first phase were specifically directed towards women and were as follows:

- to examine the employment status of men and women in the workforce by occupation, gender and salary ratio
- to determine where there are differences and to assess why these occur
- to formulate a plan with recommendations for change, where needed

In the past 12 months, enough data has been collected to develop a profile of where men and women work at Humber, to identify how they are hired, paid, advanced, trained, and reviewed; and to assess the impact of these systems on female employees.

The research was designed to establish where differences occur, to determine the causes, and to provide a baseline from which to develop a plan toward equitable employment practices. Data collection was completed, and a subsequent report has been prepared for circulation to employees.

The report has not found any evidence of intentional bias or overt discriminatory activity. The research does reveal that Humber employment practices may unintentionally disadvantage women. It points out:

- imbalances in salary data
o over-representation of females in traditional areas of secretarial, clerical and service occupations
under-representation in the non-traditional areas of the skilled trades, technology, upper levels of management
- 

disproportionate training and development opportunities

- employees' own perceptions, both negative and positive, of their experience with the employment systems of recruitment, promotion and performance appraisal.

The next step is to act upon this knowledge. In their interview, Humber senior management indicated support for equity initiatives. The following strategies will put the College in a position to plan in a systematic manner for the next phase of the project.
this report be circulated and a short period of consultation entered into with all interested employee groups
an "employment equity plan for women" be developed in response to the research, with goals and timetables to ensure measureable progress.
extensive consultation with Opseu support and academic be continued, regarding all aspects of the employment equity project
permission be sought from the Ontario Human Rights Commission to permit the collection of employee and student data on the grounds of race and disability for the sole purpose of advancing equity

Based on the data in this report are the following short term recommendations.

## We recommend that:

1. the Personnel Relations Centre begin work with each department/ division manager to identify upcoming positions that may afford women the opportunity to advance into areas where they are currently not represented
2. a corporate employment equity policy statement be adopted by management, and broadcast widely to all employees
3. an Interviewing Procedures package be developed to address how to prepare ahead for the interview, develop appropriate questions, size of selection committee, how to rate candidates objectively and strictly on merit and human rights considerations
4. for support staff employees who may find themselves trapped in low level jobs (eg. females in secretarial/clerical positions), release time be granted to attend activities with emphasis on career pathing, building skills for career mobility
5. the entire performance appraisal process be reviewed by management in terms of actual practice, and the impact on womens advancement prospects and future training needs.
that managers be supported in this endeavour with special training in coaching and counselling their employees.
6. the Professional Development Department continue their investigation of management development but focus the effort on development of a pool of qualified female candidates for middle management responsibilities (Hay 611-899 pts.).
7. career advisement for female employees be made available immediately

## INTRODUCTION

The goal of employment and education equity in the colleges in Ontario, is that women minorities, the disabled, and Native Canadians be hired, trained, promoted, paid, and educated on an equal basis. This is a goal few would seek to dispute. Its achievement, however, may necessitate changes to past practices as it means more than treating persons equally - and requires special measures and the accommodation of differences.

Employment equity, as a strategy, works to change the employment practices which disadvantage one group over another in ways that are unrelated to actual job performance. Skills and qualifications are acquired irrespective of race or gender; students and employees are educated, hired, paid and advanced on the basis of ability.

Humber College's decision to implement this program grew directly out of recent initiatives taken by the Federal and Provincial Governments. To understand why government was concerned, it is important to look at some basic facts about the current work force.

Currently in the Metro area, seven out of ten job applicants are now made up of women, minorities, Native Canadians, the disabled.

## Statistics Canada, Labour Force Annual averages

In 1970, in Canada, about $33 \%$ of all adult women were in paid employment, by 1985 this figure had risen to $54.3 \%$.

Abella Royal Commission, 1984
Despite the dramatic changes in womens' work patterns, women still earn, on average, about $62 \%$ of what men earn - this ratio has not changed significantly since the 1950's.

Green Paper on Pay Equity, 1985
Currently, in Ontario, $13 \%$ of the population is disabled and over $50 \%$ of this group are unemployed.

In 1984, the Federal Government established a Royal Commission to examine the employment problems experienced by these four groups. Judge Rosalie Abella's report concluded that numerous barriers prevented these workers from advancing and that mandatory programs would be required to address this. She recommended these programs be called "employment equity" and directed employers to look at the impact of apparently neutral, unintentional barriers, in addition to the intent of individuals, (what we usually mean by "discrimination") to determine whether actual discrimination has occurred.

Humber, as an employer and educational institution, must be particularly sensitive to the likely impact of discrimination as we prepare students and employees for career options. As educators we seek to remain on the cutting edge of change, while at the same time to preserve traditional educational standards. As employers, we must ensure that the classroom and workplace is free of discrimination, unintentional as well as intentional.

## THE EMPLOYMENT EQUITY PROJECT

This initiative was to examine and analyze the current employment status of the four target group employees in the College and subsequently, to develop a results oriented plan to change their economic status and occupational representation, where needed.

The project proposal was jointly funded by the College and the Ontario Women's Directorate, therefore the objectives of the first phase were:

1. to examine the status of men and WOMEN in the College workforce by occupation, salary, and gender distribution
2. to assess gender related differences, where they occur, and to attempt to identify why they appear
3. to prepare an analysis for use as a baseline from which to formulate a set of recommendations for change, where needed

The focus was on four areas:

1. The collection of enough employee data to develop a profile of where the men and women work in the College and how they are compensated
2. A review of the recruitment, selection, performance appraisal, and training practices to assess whether these indirectly disadvantage women
3. The development of a consultation process, to facilitate information exchange and feedback on the topic among employees
4. To identify the "equity issues" of concern to employees at all levels of the organization

## The Employment Equity Committee

The employment equity committee was established in February 1988. The intent was that the project be closely linked to all employees. It is composed of a cross section of staff from different groups and levels of the College community. Its primary mandate is to advise and assist the employment equity manager with all aspects of the project.

## COMMITTEE MEMBERS

John Saso
Carol Boettcher Sandra DiCresce

| John Huot | Martin Jackson | Toby Fletcher |
| :--- | :--- | :--- |
| Ken Simon | Barbara Brewster | Kathy Casey |
| Greg McQueen | Val Hewson | Susan Goodman |
| Liz Ashton |  | Chun Shin |

WORK FORCE ANALYSIS

MALE AND FEMALE

FACULTY

ADMINISTRATORS

SUPPORT STAFF

AT HUMBER COLLEGE

## Section 1 WORK FORCE ANALYSIS

### 1.1 Introduction

This is the first attempt at a comprehensive "equity audit" ie. a complete examination of the College's employees and the systems and practices under which we work. It is the base line from which to identify imbalances that may exist and measure change where needed.

The analysis addresses male and female employees at Humber in three groups.

## Administrators

Support Staff

## Faculty

It provides information on these groups by:
salary/occupation/gender
Wage differentials are identified. However the reasons eg. credentials, years of service, and seniority have been examined but not included at this time.

Comparisons have been made from census data and across the College system.
A profile of all groups by occupational category is presented.

### 1.2 Data and Sources

Most of the data used in this section of the report was collected from the Personnel Relations Centre complement and payroll file. Supplementary information was provided by OCIS and the Ministry of Colleges and Universities.

The Personnel Department has been open and supportive in accessing information, devising strategies for information tracking, and ensuring access to all employment systems and records.

The data was collected and analyzed with the assistance of a data analyst, both manually and by computer. The report was generated from a main frame application (SAS). Barring minor miscodes (and major College re-organizations) the data collected is considered accurate.

Historical data was not gathered. Thus, one of the limitations of this report is that it cannot examine past experiences for comparison. Data was collected which would provide a "snap shot" of the status of men and women employed at the College in the academic year September 1987 to May 1988.

### 1.3 The Organizational Structure At Humber

The College is divided into three jurisdictions: Educational and Faculty Services, Academic and Administrative, with a Vice President who oversees each operation.
a. There are six academic divisions offering credit courses to full time day students. They are Applied and Creative Arts; Business; Hospitality Tourism and Leisure Management; Human Studies; Health Sciences; and Technology.

Most divisions have program departments offering diplomas to their students, each with program co-ordinator, chair, dean and, in some cases, associate dean. Others act as service departments teaching liberal arts, communications. A Continuing Education Division offers credit and non credit courses to part time students. An Academic Prep division offers non credit preparatory and government funded studies to special students. Teaching of day students is undertaken by teaching masters and instructors. Each academic division is supported by a divisional office staffed by support personnel.
b. There are a variety of services (EFS) to support the curriculum, its delivery, and students. They are the Career Service Centre (Placement), Counselling, Student Life, Marketing, Professional Development, and the Learning Resource Centres.

Each section has chair, director or dean to oversee. These areas are staffed by the support group with the exception of Counselling and the Libraries who employ professionals from the field as well as support staff.
c. The administrative area serves the College community with regards to Capital Works, Food Services, Safety/Security, Maintenance, Personnel, Finance, Renovations, Purchasing, Bookstores, Parking, Residence, Planning, Registration.

Each of these areas is overseen by a director or manager and staffed by support employees.

All full time support staff employees work under a collective agreement between OPSEU and the College management. Full time faculty and program co-ordinators are covered by the Academic Collective Agreement between OPSEU and the College management. The Administrative staff are contracted individually to carry out administrative and developmental duties.

In analyzing the employment status of male/female administrators, no distinction has been made between academic or administrative management. For the purpose of this study, management is management.

### 1.4 ABELLA OCCUPATIONAL GROUPS

Judge Rosalie Abella defined twelve occupational groups in the report Commission on Equality: 1984. These categories encompass all types of work and are used as a tool to demonstrate the over or under representation of men and women by occupational groups. Ten of the twelve Abella Categories are found in community colleges. All colleges are sorting positions into these categories according to definitions of the Abella Categories for community colleges:

## Upper Level Managers

900 to 30000 Hay points
(President, Vice Presidents, Deans)

## Middle Managers

611 to 899 Hay points
(Managers, Chairs, Directors)

## Professionals

(Teaching Masters, Counsellors, Librarians)

## Technicians and Semi-Professionals

(Data Entry Operators, Computer Operators, Programmers, Programmer/ Analysts, Technical Support Specialists, Library Technicians, Technicians/Technologists, Nurse)

Supervisors
320 to 610 Hay points
(Managers, Supervisors, Officers)
Clerical
165 to 319 Hay points
(Office Supervisors, Administrative Assistants)
(Clerks General, Typist Stenographers, Secretaries, Switchboard Operators, Word Processing Operators, Support Service Officers)

## Service

(Early Childhood Education Workers, Food Preparers, Security Guards, Child/Adult
Dev Counsellor)
Skilled Crafts and Tradespeople
Semiskilled Manual Workers
(Drivers, Maintenance Workers)
Manual Workers
(Caretakers, Reproduction Equipment Operators)

## Chart 1



- males and females evenly divided over total
employee population


## CHART 2

## ALL FULL-TIME EMPLOYEES DISTRIBUTION BY GENDER/SALARY



## Chart 3

## WAGE GAP COMPARISONS FEDERAL/PROVINCIAL/COLLEGE SYSTEM

|  | M | F | F as \% <br> of $M$ | Source |
| :--- | :--- | :--- | :--- | :--- |
| CANADA | 30,131 | 19,874 | $66 \%$ | Stats Canada 86/87 |
| ONTARIO | 29,052 | 18,518 | $64 \%$ | Stats Canada 86/87 |
| C.A.A.T.S. | 40,600 | 31,269 | $76.9 \%$ | OCIS 86/87 |
| HUMBER | 39,546 | 31,340 | $79 \%$ | PRC - Complement 86/87 |

"The existence of a gap in earning between men and women is one of the few facts not in dispute in the "Equality" debate. There are certainly open questions about it - The two main ones being "The width of the gap, and the right way to go about closing it."

Source: Abella
Royal
Commission 1984

## Chart 4

## SALARIES/BY STEPS/BY GENDER

## ALL FULL TIME EMPLOYEES


_ Most prevalent female salary group 20,000 - 25,000 (241 females)

- Most prevalent male salary group is 45,000 - 49,999 (337 males)


### 1.5 Humber Salary Range Distribution

This table shows the distribution of male and female salaries by steps. the most prevalent male salary group is $\$ 40,000$ to $\$ 44,999$ ( 337 males) the median for female salaries is $\$ 28,000$
the median for male salaries is $\$ 42,500$

## CHART 5

## EMPLOYEE GROUPS - PERCENT OF TOTAL/STAFF/JURISDICTION



The following pie chart shows the distribution of all employees by three groups; faculty, support, administration in 1987-88

## Administration

President, Vice Presidents, Deans, Associate Deans, Managers, Directors, Supervisors, Chairs

## Faculty

Teaching Masters, Instructors, Program Co-ordinators, Librarians, Counsellors

## Support Staff

Support Officers, Clerical, Secretarial, Computer Operators/ Analysts, Plant Services, Human Services, Technicians, Trades.

## CHART 6

## STAFF

DISTRIBUTION BY GENDER/JURISDICTION


In 1987-88:

- $36 \%$ of the Administrative staff is female
- $36 \%$ of the Faculty is female
- $65 \%$ of the Support staff is female


## CHART 7

## OCCUPATION/BY GENDER

Upper Level Managers President, Vice Presidents, Deans 900 - 3000 Hay Points

Middle Management Chairs, Managers, Directors 611 - 899 Hay Points

Supervisory
320-610 Hay Points

Professionals
Faculty/Librarians/Counsellors

Semi Professionals
Tech/Technology

Clerical/Secretarial 165-319 Hay Points

Services
Human, Child, Food, Nursing

Skilled Trades

Semi Skilled
Drivers, Maintenance

Manual
Caretakers


F
M

$\square$


F


Chart 8

## SUPPORT STAFF

| Occupation | Representation |  |  | Average Salary |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | F | M | \%F | F | M | Fas \% of $M$ |
| Data Entry | 41 | 66 | 38\% | 28465 | 28690 | 99\% |
| Programmer |  |  |  |  |  |  |
| System Analyst |  |  |  |  |  |  |
| Technician |  |  |  |  |  |  |
| Technologists |  |  |  |  |  |  |
| Nurses |  |  |  |  |  |  |
| Clerical | 296 | 42 | 88\% | 23025 | 26962 | 85\% |
| Secretarial |  |  |  |  |  |  |
| Support Officers |  |  |  |  |  |  |
| Administrative Assistants |  |  |  |  |  |  |
| (165-319 hay points) |  |  |  |  |  |  |
| Service Workers | 43 | 14 | 75\% | 22840 | 22755 | 100\% |
| Childcare, ECE |  |  |  |  |  |  |
| Food, Security |  |  |  |  |  |  |
| Skilled Trades | 1 | 19 | 10\% | -...-...- | 32038 | 82\% |
| Semi-skilled |  | 7 | 0\% |  | 24990 |  |
| Drivers |  |  |  |  |  |  |
| Manual | 11 | 58 | 16\% | 21660 | 23157 | 94\% |
| Caretaker |  |  |  |  |  |  |

### 1.6 SUPPORT STAFF

- The predominant female job groups are the secretarial/clerical and service groups
- Women comprise $88 \%$ of the secretarial/clinical group and $76 \%$ of the services (Human, Child, Food, RNA)
- The technicians/technologist staff group is the most equitably represented
- The predominant male job groups are the skilled/semi skilled trades and manual occupations.
- Females are $88 \%$ of the secretarial clerical group and earn $85 \%$ of male salaries for the work performed in these jobs.


## Chart 9

## FACULTY

## Gender/Division/Average Salary

|  | Representation |  |  |  | Average Salary |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | T | F | M | \%F | F | M | $\begin{aligned} & \text { F as \% } \\ & \text { of } M \end{aligned}$ |
| Heal th Sciences | 83 | 72 | 11 | 87\% | 42702 | 43820 | 97\% |
| A.C.A. | 81 | 24 | 56 | 30\% | 41545 | 43190 | 96\% |
| Technology | 144 | 4 | 140 | .02\% | 39170 | 43735 | 89\% |
| Business | 99 | 31 | 68 | 32\% | 43508 | 45158 | 96\% |
| H.T.L. | 39 | 10 | 29 | 26\% | 38585 | 41245 | 94\% |
| Human Studies | 99 | 37 | 62 | 38\% | 41065 | 43500 | 94\% |
| Academic Prep | 53 | 30 | 23 | 57\% | .---.-...- |  |  |
| Counsellors/Librarians | 14 | 10 | 4 | 71\% | 42100 | 47211 | 89\% |

### 1.7 Faculty by Gender, Division or Salary

Men and women teach in traditional occupational clusters:

- the predominantly male group is the technology teachers(98\%)
- the predominantly female groups are counsellors, librarians and nursing teachers.
- $36 \%$ of faculty is female, and $66 \%$ of this group teach english and nursing.
- female faculty earn on average $93.5 \%$ of male faculty.
- female academics earn in technology $89 \%$ of male salaries.


## Chart 10

## ADMINISTRATIVE STAFF

## GENDER/OCCUPATIONAL/AVERAGE SALARY

|  | Title | M | F | \%F | Averag <br> M | F | F as \% <br> of $M$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Senior Management ( $900-3000$ ) | President <br> Vice President <br> Dean | 14 | 3 | 18\% | 68300 | 58640 | 86\% |
| Middle Management (611-899) | Director <br> Chair <br> Associate Dean | 34 | 8 | 18\% | 54900 | 56200 | 102\% |
| 1st Line Management (320-610) | Supervisor Officer Manager | 30 | 33 | 52\% | 44490 | 39990 | 90\% |

The administration is divided by Hay points into three levels of management, the first level of management (supervisor, manager, officer) has an equitable distribution by gender (53\%) when compared to the whole population (49\%)

- females are $18 \%$ of the upper two management levels
- there are 11 deans at the senior management level -8 males, 3 females (one acting)
- there are 28 academic chairs - 23 males, 5 females
- there are 11 associate deans, 8 males, 3 females


## CHART 11

DECISION MAKING STRUCTURES COMPOSITION BY GENDER

JANUARY 1988

| $M$ | $F$ | $\% F$ | STE |
| :--- | :--- | :--- | :--- |


| Board of <br> Governors | 11 | 6 | $36 \%$ | 17 | M |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Finance | 6 | 0 | 0 | 6 | M |
| Program | 3 | 4 | $58 \%$ | 7 | M |
| Property | 4 | 2 | $34 \%$ | 6 | F |
| President's <br> Operations <br> Committee | 14 | 5 | $27 \%$ | 19 | M |
| Academic <br> Council | 32 | 14 | $31 \%$ | 46 | M |
| Academic <br> Operations | 7 | 4 | $36 \%$ | 11 | M |
| Humber <br> Operations | 10 | 3 | $23 \%$ | 13 | M |
| EFS <br> Operations | 4 | 4 | $50 \%$ | 8 | M |
| Budget <br> Committee | 7 | 0 | 0 | 7 | M |
| OPSEU <br> Academic | 5 | 1 | $17 \%$ | 6 | M |
| OPSEU <br> Support | 1 | 4 | $80 \%$ | 5 | F |

- women's participation on these committees is $31 \%$
- to be noted is the total absence of females on financial committees
- women chair $17 \%$ of these college committees


### 1.8 Conclusion

Humber's workforce may be said to be occupationally segregated on the basis of sex. Seventy-two percent ( $72 \%$ ) of all female employees work in secretarial, childcare, food service occupations, and nursing and english teaching. Female academics, although $36 \%$ of all faculty are primarily clustered in the nursing programs - (33\%) and underrepresented in HTL, ACA, and Technology. By under-represented we mean, in comparison to the Ontario Labour Force participation rate for women ( $49 \%$ ) and the percentage female in our own workforce ( $49 \%$ ).

Sixty-five percent ( $65 \%$ ) of support staff is female. This is the largest female population - 296 women. On average these employees are earning $85 \%$ of what male support staff earn. Further examination is required to determine the number of single female heads of families in need of a living wage, and the reasons for the $15 \%$ wage differential.

### 1.9 Recommendation \#1

the Personnel Relations Centre begin work with each department/ division manager to identify upcoming positions that may afford women the opportunity to advance into areas where they are currently not represented

## Section 2

## COMPETITION DATA

### 2.1 Introduction

This section is based on the flow data from the Personnel Relations Department of every job vacancy posted where a competition was held for the position. It covers full time positions only as part time and sessionals are usually not posted. Other postings not included here are positions that were not filled and short term contract positions.

The data on "qualified" candidates is not reliable for the purposes of this report (see next page). The decision is presently made by the hiring manager as to which candidates meet the selection criteria and are "qualified" for an interview. Very little is known about how the decision is made to short list candidates. This is a key decision in terms of equity in recruitment and selection.

| COMPETITION DATA <br> APPLICANTS HIRED <br> AT HUMBER COLLEGE BY GENDER and OCCUPATION 1987-1988 |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Total | Male | Female |
| Upper Level Management | 3 | 0 | 3 |
| Middle Management | 9 | 2 | 7 |
| First Level Management | 3 | 1 | 2 |
| Faculty | 45 | 32 | 13 |
| Technicians and Semi Professionals | 5 | 4 | 1 |
| Clerical/Secretarial | 67 | 9 | 58 |
| Service Workers | 10 | 6 | 4 |
| Skilled and Manual | 8 | 5 | 3 |

Women were hired in senior management for the first time this year: two deans and one acting dean, appointments were made. Both men and women applied. Women were $71 \%$ of the qualified applicants in all senior and middle management competitions.

The positions of vice president and internal auditor were posted but not filled. There was one female applicant (internal) and 37 male applicants (internal/external) for these $t$ wo senior positions.

### 2.3 Faculty

Forty-five faculty were hired in this time period. Women received $28 \%$ of the full time appointments. They were, however, $46 \%$ of the qualified applicants and were interviewed at the same rate ( $46 \%$ ). The fact that they are applying and being interviewed but not getting hired suggests a further examination of faculty hiring practices. In particular, we seem to have difficulty hiring women into the non-traditional teaching areas in Technology.

### 2.4 Support Staff

Seventy-seven clerical and service workers were hired this year - more than any other staffing category at Humber. Eighty seven percent were women - indicating further replication of the "women's work/men's work" patterns in our total workforce.

### 2.5 Conclusion:

Analysis of our hiring data shows that we are hiring in the usual stereotypical manner, (also typical of society) men working in management, blue collar and women in nursing, childcare, secretarial.

It is of utmost importance that we change these patterns, if not for ourselves, then for our students. Men and women working in representative numbers across all the occupational groups, is the model to strive for as an educational institution.

## SUMMARY OF COMPEIIIION DATA



## SDMMARY OF COMPEIIIION DATA



## EMPLOYEE ATTTTUDE STUDY <br> OF <br> -RECRUITMENT <br> -SELECTION <br> -PERFORMANCE REVIEW <br> -EMPLOYMENT EQUITY

## Section 3

## EMPLOYEE FOCUS GROUP DISCUSSIONS

### 3.1 Rationale

To provide additional insight into the workforce analysis, an examination of employee attitudes and perceptions of Humber as an equal opportunity employer, was undertaken. The information was gathered from group interviews with a random sample of College full time staff. An external human resources consultant was selected as the resource person who could facilitate at "arms length" from Personnel. After several meetings with the Employment Equity Manager and the Director of Personnel, a series of questions was developed around the systems that have,the most impact on women. Employees from every campus and from all levels of management, support staff, and faculty were interviewed. About 100 employees attended. The three vice presidents were also interviewed for a corporate perspective from senior management. This report summarizes the findings.

### 3.2 Objectives

1. To assess employee satisfaction with the recruitment/selection process and to identify the impact of this process on women.
2. To determine the extent to which employees are aware of what opportunities exist for promotion, advancement, and career options in the college.
3. To examine employee perceptions of performance appraisal and to identify the
impact of this process on females.
4. To assess understanding of an employment equity project.

### 3.3 Recruitment and Selection

The question asked related to personal experiences regarding the recruitment and selection process, including perceptions of selection committees, the interview process, human rights issues, and concerns or suggestions for change.

## Support Staff:

- The major concern was that positions remain vacant for too long. ie., managers do not fill vacancies immediately. This in turn leads to a temporary person filling the job, and once it is posted, most employees already have a good feeling about who will get the job. So despite the requirement for posting, jobs have in many cases, been "pre-selected for".
o This issue of "pre-selection" is further endorsed by the fact that job postings of ten reflect the candidate and his/her qualifications, rather than the actual requirements of the position.
- In spite of this the majority felt that the posting system should remain in place as a good method of communicating job vacancies.
- It was folt that selection committees were too large, and that this intimidates the candidates. A standard number of committee members should be established, based on the level and nature of the job. It was also perceived that some individuals on these selection committees had no connection with or had little or no knowledge of the job and could not properly evaluate the candidates.


## Faculty

- Selection committees are of ten too large, and become very intimidating for the candidate, regardless of race or gender.
- Selection committee .uembers are often inexperienced and seem to have no preestablished selection criteria for the interview process. Personnel should be more actively involved in the process by providing training, advice and guidance to the selection committee members, ensuring the process is fair to all the candidates.
- Recruiting of faculty is of ten done through the hiring of part-time staff as opposed to hiring on a full-time basis immediately. Recruiting should be more pro-active, and additional succession planning should be done by deans and chairpersons.
- Compensation for part-time and sessional faculty is of ten seen as a deterrent. The pay is too low to attract good staff, and quality suffers as a result.


## Administration

- Need for more clearly defined policies, selection criteria, guidelines for selection committees, and assistance from Human Resources on interviewing and selection.
- Need for a Human Resource plan to be able to predict where job opportunities will be available to female and minority employees.
- Need training for managers in human rights management responsibilities and bias free interviewing techniques.


## Senior Management

- The need for more clearly defined policies re: recruitment; acting assignments; secondments.
- Thre issue of pre-selected. candidates for position needs to be addressed. Posting must be viewed as a fair and equitable process for employees.
o Need for a Human Resources Plan to assist with finding opportunities for target group employees.


### 3.4 Promotion

The question asked was how promotional opportunities were perceived at Humber.

## Support Staff

- The majority felt that promotional opportunities were limited and that movement could only be achieved within their particular classification. Moves laterally to another job classification were difficult, if not impossible. Managers do not always consider people from other areas and there is no cross-training available.
- Encouragement from the top to apply for promotions or lateral moves is perceived as limited, since managers do not want to lose their "good" employees.
- Employees felt there should be some system in place to allow for cross-training which could lead to additional opportunities for promotion.


## Faculty

- The faculty interviewed saw few promotional opportunities for them at the College. The move to either co-ordinator or chair was a move that provided neither financial nor developmental rewards.
- If program co-ordinator positions were management jobs, with true management responsibilities, they could then be viewed as promotions. As it stands, these position have no line authority, and are perceived as a change rather than as advancement.
o Even if one does wish to move to a program co-ordinator or chair position, there is no training provided.


## Administrative

- Felt that the current classification structure prohibits promotions by locking people into categories. Need more cross-training to broaden experience.
- Had the view that training for a future promotion is a 50-50 responsibility between the manager and employee.
- Advancement opportunities should also be available bet ween colleges (inter-college posting system).


## Senior Management

- Opportunities for secondments/acting positions/lateral assignments are a good opportunity but are not well communicated. May need a policy in support of more activities in this area.
- Employees should feel that opportunities are available to all, regardless of physical ability, race, religion or gender. Systems need to be developed to ensure this information is transmitted to staff.


## Performance Appraisals

Issues addressed under this heading included how they felt about the current perform-- ance appraisal system; who initiated the action; and did it provide them with an opportunity for an open discussion with their manager.

## Support Staff

-The majority assumed that once a performance appraisal was completed, that it was placed in their Personnel file. Most noted inconsistencies, ie., some managers do them, some do not, and most common was that they were not done at all.

- Some felt the exercise was useless; managers sometimes photocopied the previous apppraisal, and their was rarely any follow up discussion.
- Most employees however felt that the performance appraisal system should be monitored, and that more emphasis be placed on career development, objectives, strengths and weakness.
- More importantly managers should be trained on how to use them.


## Faculty

- This is one more area that was particularly weak within the Faculty group. Most have never received an appraisal other than what students are required to complete. If appraisals are administered, the procedure is inconsistent between various faculties.
- Once a full-time permanent teacher has passed the two year employment mark, they are not usually given an appraisal and therefore protected by the Collective Agreement.
- Some teachers believed that since they are still employed by the College, that they must be performing satisfactorily.


## Administration

- Currently, managers are not given training on how to complete a performance appraisal therefore the results are poor and there is very little consistency.
- Performance appraisals need to be part of a human resource plan in order to effectively counsel employees for advancement.
-Some appraisals are verbal and on-going, not necessarily carried out through the formalized process. All have some discussions with their employees.


### 3.5 Career Development

Questions underthis heading related to steps the college has undertaken to encourage career development; availability of the opportunity to all employees, and the importance to them of developmental programs.

## Support Staff:

Most felt strongly that for them opportunities for career development were limited for the following reasons:

- Lack of funds available for their training

Support staff are usually the last to be considered for developmental opportunities as they of ten find they must be available at all times to perform their jobs. First groups tend to be faculty and administration.
o Most developmental opportunities are left to the discretion of the manager. There is lots of room for favouritism, with little consistency in the selection of who will participate.

- Some knew about the discounted continuing education courses.
- They felt that there are probably a number of opportunities available; however, not enough information is communicated to them by either their managers, or the department offering the development.

Faculty:

Most felt that faculty development is readily available. However, this has to be initiated by the individual, and is based on availability of funding. of a faculty career.
College tended to encourage programs that nursed the "bureaucracy", as opposed to developing the individual for the future.
o
Most were unaware of any formal career development activity for them but saw a need to have this activity available for long term faculty who may desire a career change.

## Career Development (cont'd)

## Administration:

o Viewed that it is management's responsibility to build and train the best team to meet the College's objectives.
o Pointed out that in order to improve career mobility for all employees a performance appraisal system tied to a human resources plan, be in place to assist managers.

## Senior Management:

The vice presidents discussed some of the barriers that they saw to promotions and advancement:

- an aging workforce with little mobility in any direction
- plateaued employees
- rigidity of the collective agreements
- the challenge of motivating long term employees

Some possible solutions suggested were;

- the relocation of people through secondments, lateral moves, job rotation, "sunset" clauses


### 3.6 Conclusions and Recommendations: Employee Attitude Study

The employees interviewed supported an employment equity program but many were uncertain about senior management's commitment. They were curious as to how it might affect them. All believed the mandate should cover employees from the four target groups, who may have been disadvantaged in their employment experience. Of importance was the strong commitment by the vice president that all opportunities be available fairly to all employees.

Recommendation \#2: Corporate employment equity policy statement be adopted and broadcast widely to all employees. This would heighten awareness and clarify management commitment.

Employees discussed extensively the recruitment and selection process. In general the focus was on the impact of large selection committees and underprepared interviewers. There is a definite perception that some job postings are earmarked for certain people. When this occurs it is very demotivating to employees, in particular the support staff.

Recommendation \#3 For the process to be perceived as fair and equitable to all persons regardless of gender, there is a need for personnel staff to be actively involved in the process, from start to finish. Although selection is based on a combination of criteria; education, skills, experience, performance in interviews, and seniority, employees are clearly not aware of all of this. For more consistency and uniformity in the process, an Interviewing Procedures package be developed to address how to prepare ahead for the interview, develop appropriate questions, what size of selection committee is needed, how to rate candidates objectively and strictly on merit and human rights consideration.

Most of the time opportunities for advancement are communicated to Humber employees by job postings in display cases.

Employees, for different reasons however, believed promotional opportunities were limited. Faculty viewed teaching as a career unto itself without many other choices. Support staff found the job classification system restrictive in terms of the job classes, gaining new work experience, and at odds with the view "work hard, get ahead".

Recommendations \#4 For support staff employees who may find themselves trapped in low level jobs (eg. females in secretarial/clerical positions), release time be granted to attend activities with emphasis on career pathing, building skills for career mobility. The belief that office staff must be available to service the area at all times has become a widespread organizational practice that restricts access to training and promotion for a female dominated class of employees. This is systemic discrimination and could be found in violation of the Ontario Human Rights Code.

All groups were of the opinion that performance appraisal is largely non-existent and needs to be in place as an important feedback mechanism for the employee. Worth noting was that everyone recognized performance appraisal as a good method for determining their training needs. When it is not in place, development depends on the discretion of the manager and the budget.

Recommendation \#5 That the entire performance appraisal process be reviewed by management in terms of actual practice, and the impact on womens advancement prospects, and furture training needs.

That managers be supported in this endeavour with special training in coaching and counselling their employees.

## Training

And

Development

# Section 4 <br> TRAINING AND DEVELOPMENT 

### 4.1 Introduction

This section outlines the results of a survey of employee participation in training activities. Questionnaires were mailed to the full time staff at all campuses. They were asked to describe specific information about training they had taken part in over the past year. They were also asked to comment on different aspects of development opportunities in the college, using three open ended questions: the intention being to assess future training needs.

Data was coded and analyzed with the mainframe application SAS. It was divided into four categories secretarial/clerical, professional/ technical, managerial/supervisory, and interpersonal, with variations by gender, occupation, and department expense.

Completion of the questionnaire was entirely voluntary and no prompt of any kind was used. 267 employees responded for a sample size of $24 \%$ of the entire population.


Training Costs by Training Type/Gender/Occupational Group

|  | Secretarial Clerical |  | Interpersonal |  | Prof/Tech |  | Managerial Supervisory |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Middle Mgrs | $\frac{\mathrm{M}}{0}$ | $\frac{\mathrm{F}}{0}$ | $\frac{\mathrm{M}}{8}$ | $\frac{\mathrm{F}}{0}$ | $\frac{M}{675}$ | $\frac{F}{2} 088$ | $\frac{\mathrm{M}}{675}$ | $\frac{F}{2} 05$ |
| Supervisors | 0 | 0 | 35 | 30 | 2400 | 3185 | 75 | 809 |
| Faculty | 0 | 0 | 0 | 58 | 3290 | 3185 3175 | 0 | 625 |
| Technicions/ |  |  |  |  |  |  |  |  |
| Technologists | 0 | 0 | 0 | 0 | 253 | 975 | 0 | 0 |
| Clerical/ |  |  |  |  |  |  |  |  |
| Secretarial | 200 | 3501 | 0 | 750 | 0 | 1084 | 60 | 1070 |
| Service | 0 | 0 | 0 | 0 | 250 | 75 | 0 | 0 |
| Skilled- |  |  |  |  |  |  |  |  |
| Semiskilled |  |  |  |  |  |  |  |  |
| Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Costs for training activities were categorized as tuition fee expense, paid for by the employees department. The expense for faculty training with the Professional Development department is not included in this report. It is a major variable in the discussion of average training costs per person for faculty.

Faculty reported receiving an average of $\$ 52$ per person from their department, in addition to their participation in Pro. Dev activities. This was predominantly spent on the professional/technical training category at $90 \%$. Male and female faculty were evenly divided in their activity in this area. $9 \%$ of department training funds were spent on management development. $16 \%$ reported no training this past year.

Administrators reported receiving an average of $\$ 255$ per person from department funds. Female middle managers reported 3 times as much as males on professional/tech courses. The supervisory group took the most prof/tech courses with females outnumbering males by $57 \%$. $17 \%$ of administration training funds were spent on management development. $15 \%$ reported no training this year.

Support staff reported receiving an average of $\$ 88$ per person from their department. This was spent primarily on job skills training for clerical/secretarial. $13 \%$ of support staff training was for managerial/supervisory development. No other support staff employees reported any activity in this area. $26 \%$ reported no training this year.

## Question \#2

What training did you receive for your current position with the college?


These are the three most prevalent categories extracted from the comments, using the employees own words.

Overall, they reported that $46 \%$ learned on the job for their present position, with $37 \%$ reporting no training. $39 \%$ attributed their education and past work experience as their primary source of job preparation. $50 \%$ of the "on the job" category reported they taught themselves with assistance from co-workers.

What training or development would you most benefit from over the next two years?

|  | Computers <br> Technical | Mgmt. <br> Studies | Field/Related <br> Studies |
| :--- | :--- | :--- | :--- |
| Administration | $33 \%$ | $47 \%$ | $20 \%$ |
| Faculty | $28 \%$ | $44 \%$ | $28 \%$ |
| Support | $36 \%$ | $16 \%$ | $48 \%$ |
|  | $48 \%$ | $10 \%$ | $23 \%$ |
|  | $43 \%$ | $30 \%$ | 0 |

The administrative group selected management development for the "wish" question. Support staff chose more technical skill training and faculty picked more field work and computer/technical as the choices. This changes slightly when broken out by gender in Question 5.

## Question \#4

Is training and development equally available to all employees?


## Question \#5

Of the following ways Humber could support and promote employee development, choose the 3 items you consider most worthwhile.

Females

| 1st Choice | 2nd Choice | 3rd Choice |
| :--- | :--- | :--- |
| new technology supervisor <br> training <br> Males  <br> 1st Choice mgmt development <br> work secondment <br> job transfers <br> new technology 2nd Choice <br> supervisor <br> training 3rd Choice | ed sabaticals/ <br> interpersonal <br> development |  |

First choice by gender, from the training and development menu, was new technology, by both groups.

Second choice for females was supervisor training, with 3rd choice split between job mobility items; work secondments/job transfers, and management development.

Second choice for males was split between interpersonal development and supervisor training. 3rd choice was also split between educational sabaticals and management development. --

### 4.2 Conclusion

From the data it can be seen that females are progressing minimally from the supervisory level (320-610 pts.) to the middle management level (611-899 pts.). Training can be the bridge to enable female academics and administrative staff to qualify and break through to director, chair , and associate dean positions.

What is also apparent is that training and development occurs in many forms all over the college; - from Professional Development, through Conferences and Seminar Services, within each department and division often at the direction of the employee. Without a central focus, in a period of fiscal restraint, training and development, or lack of access to it can be a major barrier to womens' advancement prospects.

### 4.3 Recommendation \#6

the Professional Development Department continue their investigation of management development but focus the effort on development of a pool of qualified female candidates for middle management responsibilities (Hay 611-899 pts.).

STAFF TRAINING AND DEVELOPMENT STUDY


CAMPUS $\qquad$
JOB CLASSIFICATION/TITLE; DEPT. I DIV: $\qquad$

QUESTION:I
Have you taken any courses, allended any workshops or Iraining sessions since April I, 1987 ? $\qquad$
(If answer is NO; 80 to question 2 on reverse side).

hUMBER COLLEGE - PERSONNEL RELATIONS CENTRE
QUESTION 12
What training did you receive for your current position with the college?
Comnent: $\qquad$

QUESTION MJ
What training or development would you most benefit from over the next two years?
Canurenc: $\qquad$

QUESTION MA
Is training and development equally available to all employees? Yes $\square$ No $\square$
Comurent: $\qquad$
QUESTION MS
Of the following ways liumber could support and promote employee development, choose 3 liems you consider most wor th while?

| l. Supervisor maining <br> 2. Inier-personal development <br> 3. Career / life planning <br> 4. On the job uraining <br> 5. Work secondment / job tuansfers <br> 6. Management development | 7. Faculiy training <br> 8. Mentoring / job shadowing <br> 9. New employee orientation <br> 10. Furthering your education <br> II. Educational sabbaticals <br> 12. Current issues / trends in education | 13. Assistance with personal concerns. (Relirement, alcohol, abuse, \& wellness) <br> 14. New lechnology <br> 15. Othes $\qquad$ |
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## Section 5

## OTHER RELATED ACTIVITIES

### 5.1 Introduction

While our model for Employment Equity at Humber is to examine the actual employment status of women, minorities and disabled workers through data collection/analysis, and study, other approaches have been designed to provide employees with a better sense of where we are going through action as well as research.

### 5.2 Newsletter

Outreach to the College community is underway in other areas. A newsletters, EQUITY INSIGHTS, has been developed, to provide information on human rights and equal opportunity issues. It will highlight items of interest in the news, at Humber and throughout the college system. Mailing will be to every employee and the Board of Governors, four times a year.

### 5.3 Pay Equity

By January 1, 1990, Humber is legally bound to set up a pay equity plan(s) to make sure that our salary and wage scales are based on the VALUE of work performed regardless of the sex of the person doing the work. Equal pay for work of equal value means we must pay men and women the same for jobs that are different but of similar value. (points)

From the data we can see that women at the College are earning on average $\$ 0.79$ for every dollar men earn. Pay equity will close some of this wage gap. Currently we are examining all administrative, faculty and support jobs to determine female and male-job classes for possible comparisons. For faculty and support staff - "a plan" will be negotiated by OPSEU and College management and, upon agreement, posted on the employment equity bulletin boards recently put up on the North and Lakeshore Campuses. For the administrative group and all part-time employees a similar plan will be posted setting out how and why the wage adjustments have been made. If no concerns are raised by employees, the plan will be considered approved.
The EQUITY INSIGHTS newsletter and the bulletin boards will keep employees up to date each step of the way.

### 5.4 College Committee on Equity in Education and Employment

This committee is provincially based and reports to the Committee of Presidents. It meets monthly to address the broad equity issues of concern to the college system. Each year it holds a general meeting to bring forward items for the attention of the Committee of Presidents.

In June, 1988, the following motion was approved:
that the College Committee on Equity in Education and Employment (formerly the College Committee of Affirmative Action) amend its terms of reference and expand its mandate from women only, to include minority and Native Canadians and disabled person.
This was a major shift in philosophy for College women, moving from Affirmative Action for females only, to a program encompassing all four target groups.

In attendance from Humber were Caroline Beatty from the Women's Education Council and Sandra DiCresce, Employment Equity Manager.

## 5.5

Career/Life Planning Pilot Project

As an employer in the broader public sector, we are under increasing legislation and regulation to achieve equity in our workforce. This means searching for a measureable initiative towards that goal. Providing career and life planning interventions can be a powerful way of supporting the concept of employment equity. At the same time a career planning program can help to improve the organizational climate for other equity initiatives.

Although senior management are committed to the principle of equity in employment, the College environment as a whole is sometimes less than supportive to some employees' career aspirations. Opening up communications between the employee and the organization on career issues will help stimulate change in relation to staff needs for approaches to help them get the most out of their careers. As we move swiftly into high tech information systems, a move into "soft touch" work relationships such as career development offsets this well and sends the message that the institution cares about it's employees.

This project addresses the concerns of those support staff of limited opportunity and support for their career aspirations. From the research, it would appear that these employees, although concentrating on performing well in their present positions, seek ways to explore other occupational choices. At the same time, the management group stated that career development is a $50-50$ responsibility between the manager and employee. As a result, this program has two tracks the employee and their SUPERVISOR.

A critical step was to assess the needs of the staff in relation to their perception of equality of opportunity regarding job change, promotion, advancement, and the related area of training and development. This was accomplished through a series of ten focus group interviews. Findings from the focus group discussions were broken down by classification and by specific area of discussion. The support group believed there were few resources for training and development for them and limited opportunity for growth and enrichment in their worklife. They saw faculty and administration as having first priority for this. They said managers would often discourage career movement for fear of losing a good employee. They did not view the performance review as the vehicle to discuss career changes with their supervisor, and furthermore were of the opinion the managers were of ten unwilling or unable to coach or counsel employees on this topic. They were very interested in discussing how a program could assist in this regard and expressed an interest in learning how to move through the organization laterally as well as upwards.

A career/life planning project supported by their supervisor may not only improve morale, but some participants will find they are not as fed up with their jobs as they have reported. All participants will be reminded that the College places a high priority on human resource development.

## Recommendation \#7

Career advisement for female employees be made available immediately

## CONCLUSION

The agenda for Humber is challenging. As educators we are expected to provide leadership in response to complex social issues in the midst of an over regulated, under resourced environment. This brings increased opportunities, but also new problems and pressures to the work place. Our success in the college system is directly attributable to excellent college management. At the same time, it is apparent some management practices advantage some groups over others.

In 1988-1989 we will review the demographics of full time students; minorities, disabled persons, Native Canadians and part-time workers.

The Personnel Relations Centre will then draft a plan, with goals and timetables, in compliance with the funding guidelines, for consideration and acceptance by the College Board of Governors.

Enough data has been collected to form a baseline measurement. The goals in the plan will be objectives set by management for increasing the representation of employees from the four target groups in areas where they are under represented. The timetable is the period over which this will occur. All of this is data driven and will include employee turnover rates and projected retirement patterns, to establish where vacancies will occur.

The extent to which we are successful in developing a plan to manage the diversity in our student and employee population will depend, in part, on our commitment to measureable follow-up activity.

THE TRUE MEASURE OF EMPLOYMENT EQUITY IS EQUALITY OF RESULTS.


### 6.1 SUMMARY OF RECOMMENDATIONS

1. the Personnel Relations Centre begin work with each department/ division manager to identify upcoming positions that may afford women the opportunity to advance into areas where they are currently not represented
2. a corporate employment equity policy statement be adopted by management, and broadcast widely to all employees
3. an Interviewing Procedures package be developed to address how to prepare ahead for the interview, develop appropriate questions, size of selection committee and how to rate candidates objectively and strictly on merit
4. for support staff employees who may find themselves trapped in low level jobs (eg. females in secretarial/clerical positions), release time be granted to attend activities with emphasis on career pathing, building skills for career mobility
5. the entire performance appraisal process be reviewed by management in terms of actual practice, and the impact on womens advancement prospects and future training needs.
that managers be supported in this endeavour with special training in coaching and counselling their employees.
6.     - the Professional Development Department continue their investigation of management development but focus the effort on development of a pool of qualified female candidates for middle management responsibilities (Hay 611-899 pts.).
7. career advisement for female employees be made available immediately

## TO THE READER

You tell us about equity!
The Employment Equity Committee is actively seeking employee feedback on this topic. Your comments and suggestions are important to the next stage of the project - developing an "employment equity plan".

The intent of this report was to examine the status of women in the college workforce. Did we accomplish this


Comments

In the report are a number of short term recommendations. In your experience, are these
on target $\square$
somewhat on target $\square$
not on target $\square$
Comments

## -

Before an Employment Equity Plan is prepared, we will be consulting with groups of employees on every aspect of this topic. We have an interesting presentation on the material discussed in the report, and would like your opinion. To arrange for this presentation, fill in your name below or call the Personnel department at ext. 4521.
name $\qquad$ div/dept. $\qquad$
THANK YOU FOR TAKING THE TIME TO RESPOND. PLEASE RETURN TO:
Sandra DiCresce
Personnel Relations Centre
North Campus

