

# GlobalData Explorer: Job Analytics

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**Company Research**  
This guide includes resources for company research.

**Databases**

- Company Research How-To Video Playlist
- Databases
- Annual Reports

**Charities**

- Target Market with Vividata
- Citing

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**Company Research How-To Video Playlist**

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**Company & Industry Research**  
Introduction

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**Databases**

- [GlobalData Explorer](#)  
Formerly known as Marketline, this database contains Canadian and international company reports, industry reports, country reports, and influencer reports.
- [Canadian Newsstream](#)  
Contains articles from national and local Canadian newspapers. Includes The Globe and Mail, the Toronto Star, the National Post, and the Vancouver Sun, among others.
- [IBISWorld](#)  
Contains reports on Canadian industries. The industry reports include industry performance, outlook, product, markets, competitive landscape, major companies, and operating conditions.

Under the Databases heading, click on the link to GlobalData Explorer.

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Contains reports on Canadian industries. The industry reports include industry performance, outlook, product, markets, competitive landscape, major companies, and operating conditions.
- [Passport](#)  
Contains Canadian and international company and industry reports on consumer goods and services. (Note for Mac users: there are known issues if you access the portal with Firefox. Please use a different browser.)
- [Vividata](#)  
Contains Canadian consumer spending, media habits, and psychographics based on the Survey of the Canadian Consumer.

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Put your cursor over the Databases link in the header menu and then click on the link to Job Analytics.

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Market Analyzer	> Cities	CEOs Influencers
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Theme Evolution Indicator		
Sector Activity Indicators <sup>beta</sup>		
Tenders		
Product Launch Analytics		
Global Ads Database		
Surveys		

Type a keyword into the Job Analytics search box for the jobs you are interested in and press the enter or return key.

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Dashboard

Analytics

Jobs

# Job Analytics

Refine

marketing

Your Refinements — Job Date Range From 09 Jan 2024 To 08 Apr 2024

Click on the Jobs tab to see job postings.

# Job Analytics

Refine

Search Job Analytics

Date Range ▾

Your Refinements — Search Term marketing AND Job Date Range From 09 Jan 2024 To 08 Apr 2024

Dashboard Analytics **Jobs**

Click the filter icons in the column headings to filter by location, seniority, and more.

Dashboard Analytics **Jobs**

1-25 of 899,832 Results | Chart View | Sort by | Customize Tables

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Export | Analyze by | Go to page 1 | 25 Results

Posted	Title	Company	City	Country
08 Apr 2024	ENR Flexibility Project Manager	Electricite de France SA	Courbevoie	France

For example, click on the filter icon in the City heading.

The screenshot shows the GlobalData Explorer Job Analytics interface. A 'City' filter modal is open, displaying an 'Enter City' text box, an 'Apply filter' button, and a 'Clear' button. The background interface includes a search bar, a 'Refine' button, and a table of job results. The table has columns for 'Posted', 'Title', 'Company', 'City', and 'Country'. The 'Country' column header has a filter icon highlighted with a red box. The table contains one row of data: '08 Apr 2024', 'ENR Flexibility Project Manager', 'Electricite de France SA', 'Courbevoie', and 'France'.

Type Toronto into the text box and click the Apply filter button.

This is a close-up of the 'City' filter modal. The text 'Toronto' is entered into the 'Enter City' text box. The 'Apply filter' button is highlighted with a red box, indicating the next step in the process.

In the search results under the Title heading, click on a job title to see more details.

Posted	Title	Company	City	Country
05 Apr 2024	Consultant, Promo Programs (8 Month Contract)	Canadian Tire Corp Ltd	Toronto	Canada
05 Apr 2024	Admin Asst	Mondelez International Inc	Toronto	Canada

Click on the URL in the job details to see the posting on the company recruitment portal.

## Admin Asst

### Mondelez International Inc

<b>Company</b>	Mondelez International Inc	<b>Seniority</b>	Junior Level
<b>Job Posting Date</b>	05 Apr 2024	<b>Skills</b>	Organizational Skills, Leadership Skills, Coordination Skills, Communication Skills, Administrative Skills, Personal Skills, Presentation Skills, Business Intelligence and Data Discovery Tools, Office Productivity Applications
<b>Url</b>	<a href="https://wd3.myworkdaysite.com/recruiting/mdlz/External/job/Toronto-Canada/Admin-Asst_R-108228">https://wd3.myworkdaysite.com/recruiting/mdlz/External/job/Toronto-Canada/Admin-Asst_R-108228</a>		
<b>Location</b>	Toronto , Canada	<b>Education Streams</b>	Supply Chain
<b>Install Base Product(s)</b>	Delicious, Microsoft Office		
<b>Employment Type</b>	Full Time	<b>Education Types</b>	Undergraduate
<b>Theme</b>	Foreign Direct Investments (FDI), Retail, Supply Chain & Logistics, Supply Chain Management, Supply Chain		

Search results can be exported to Excel from the Export link in the search results menu, but they *do not* contain the job posting details such as the link to the company recruiting portal.

Dashboard Analytics Jobs

1-25 of 6,793 Results | Chart View | Sort by | Customize Tables | **Export** | Analyze by | Page 1 of 272 | Previous Next | Go to page 1 | 25 | Results

Posted	Title	Company	City	Country	Seniority	Soft Skills
05 Apr 2024	Consultant, Promo Programs (8 Month Contract)	Canadian Tire Corp Ltd	Toronto	Canada	Entry Level	Analyt Skills; Organ Preser
05 Apr 2024	Admin Asst	Mondelez International Inc	Toronto	Canada	Junior Level	Organ Skills; Comm Admin Skills;

That is how to find job postings using the Job Analytics database in GlobalData Explorer.

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